# Unprecedented Times UNWAVERING SUPPORT









2020 Annual Report



# A Letter From Leadership

YORKERS

Dear Friends.

The year 2020 presented unparalleled challenges for New York City's youth in foster care. The COVID-19 pandemic caused already-existing crises in housing, food insecurity, childcare, and other essential needs for the youth we serve to grow exponentially. In response, New Yorkers For Children rose to these challenges by expanding our services while also doubling down on our already-existing programs. It truly was a year of UNPRECEDENTED TIMES, UN-WAVERING SUPPORT.

When COVID-19 swept through New York City in March of 2020, causing extreme financial hardship for transition-age youth, NYFC pivoted quickly and effectively to fulfill our youth's COVID-related requests for financial assistance. NYFC has operated a successful cash transfer program for education-related needs since 2012, and it was this experience that allowed us to adapt quickly, expanding the program to meet the groundswell of new requests. All the while, NYFC continued providing essential resources through our Signature and Innovative programs, including Nick's Scholars, Back to School, and LifeSet.

In 2020, NYFC achieved the following outcomes despite the need to create, modify, and re-imagine programs almost overnight:

- doubled number of youth and families served to approximately 2,000 total
- disbursed approximately \$1.8 million in total COVID-19-related support
- disbursed nearly \$700,000 in internship stipends through newly created programs
- disbursed nearly \$800,000 through our Emergency Grants Program as

- unconditional cash transfers to meet basic needs of the youth and families we serve
- · disbursed \$50,000 specifically dedicated for youth and families with non-qualifying documentation status.

The year 2020 demonstrated that NYFC can respond swiftly to meet the needs of our youth and expand the range of our support during a crisis. The future calls for more immediate and innovative solutions. and NYFC is poised to help create and implement them. Looking ahead, our 2021 programming will reflect our commitment to meeting the need for more sustained and reliable income for the transition-age youth we serve, both for youth in foster care and those who have aged out.

Your generous support allowed us to support youth in foster care or aging out with commitment equal to the momentous challenge we-and they-faced in 2020. In these unprecedented times, we are grateful for your unwavering dedication and look forward to what the future brings. Thank you for being New Yorker For Children during these unprecedented times.



Sarova **Friedman-Gonzalez** 

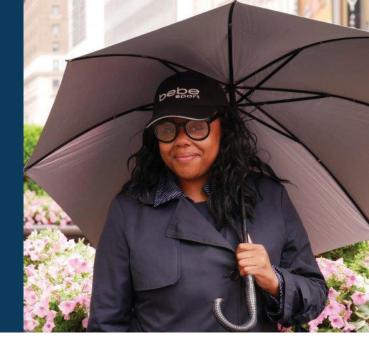
**Executive Director** 



Susan L. Burden **Board President** 

### Who We Are

As the nonprofit partner of New York City's Administration for Children's Services (ACS), New Yorkers For Children protects, ensures, and promotes the safety and well-being of NYC's children and families, with an emphasis on youth in foster care.



### **Our Unique Role**

Since 1996, NYFC has partnered closely with ACS and all 26 of the city's foster care agencies to meet the needs of children, youth, and families from the New York City child welfare system. Serving approximately 1,000 youth ages 18-26 annually through our direct services and innovative pilot programming, NYFC's goal is to enroll youth in foster care and youth who have aged out of care in college, support them through graduation, and help them gain the skills needed to enter the workforce. Each and every youth that we serve has touched the NYC child welfare system by being under the guardianship of ACS or in the care of a foster care agency at some point in their lives. As an independent nonprofit, we have the flexibility to meet our youth where they are, and get them the support they need. Our mission is to be the shoulder our youth can lean on through their transition out of foster care, through college, and beyond.

# 2,014 YOUTH SERVED IN 2020



### **Signature Programs:**

In a typical year, approximately 600 youth participate in our direct services programming, which consists of academic scholarships and wraparound supports, career and youth development events, technology for education, emergency funding for basic needs, and a network of adult and peer support. Together, NYFC programs provide youth with the resources they need to succeed in post-secondary education, the world of work, and independent adulthood.

### **Innovative Programs:**

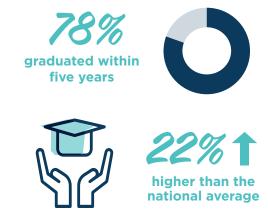
Across innovative programs, about 400 youth per year are served. NYFC collaborates with an array of key partners in the child welfare community-including educational institutions, ACS, and foster care agencies to pilot innovative programs to meet the most pressing needs of the children and families whom we collectively serve. These initiatives include bringing the LifeSet model to NYC, an initiative to support parents involved in the foster care system, and programs to support adoptive families.



# Signature **Programs**

### **Nick's Scholars**

Since its founding in 2006, the Nicholas Scoppetta Scholarship Program (formerly known as Guardian Scholars) has supported youth pursuing their Bachelor's and Associate's Degrees from enrollment through graduation. Scholars receive a variety of intensive support and resources for up to five years. Specialized health, career, and other services help the scholars successfully navigate the challenges of college and lay a foundation for lifelong success.



### **Back to School Program**

The Back to School Package Program (BTS), started in 1999, provides youth enrolled in college or a vocational program with the tools they need to succeed in school. Along with access to youth development events, the package consists of a brand-new laptop computer for first-time recipients, two gift cards per year for educational expenses, and a heartfelt letter from NYFC staff each year wishing the youth good luck with their studies.

\$113,870 total vaue of support

packages awarded

of value went to parents

### **Spirit Award**

The Spirit Award is a merit-based scholarship consisting of up to \$15,000 in scholarships awarded each year through generous funding from Northwell Health. The Award is granted to youth who have achieved academic success, demonstrated a willingness to think beyond themselves, shown resilience in the face of challenges, and gained a new sense of self-awareness because of the obstacles they have had to overcome. The Spirit Award was awarded to three young people in 2020.



"I am on my way to pursue a degree in social work to advocate for those whose voices are not heard."

#### Sadaf S.

### Spirit Award Winner 2020

CUNY Medgar Evers College | Senior | Social Work



"The Spirit Award is a huge encouragement to me financially and educationally. Your support system and true act of good will make a significant difference in my life."

#### Sohel R.

### Spirit Award Winner 2020

St. Lawrence University | Senior | Government & Performance Communication Arts

### **Financial Empowerment Fund**

With the support of First Republic Bank, this fund helps lessen the financial burden of educational costs on foster care youth in college. Recipients receive up to \$5,000 based on academic merit and financial need. In addition, each scholarship recipient meets with a Financial Coach once per semester and learns how to navigate student loan debt as well as establish credit. Five students were selected for this scholarship in 2020.



- 11 "Thanks to NYFC with this award I can now pay off my debt for school and work with my coach on getting ready to own my first home!" Zakiya M. FEF Winner 2020
- "I am very appreciative and grateful to accept this scholarship. It means so much " to me that I was chosen and that I have New Yorkers for Children as a dependable source of support."

Shynaisha F. FEF Winner 2020

- "Thank you for not only granting me the access to unlock doors uncertain for many " but also allowing me to advocate for those unspoken for on a wider platform!" **Hunter L. FEF Winner 2020**
- "I never thought that I would make it to graduation, it always seemed like a dream, " something financially unattainable. Now I'm at the threshold looking over." Dianna R. FEF Winner 2020



### **Bridge Scholars**

### A Special 2020-only program

The Bridge Scholars Program, through a one-time grant by Bridge Investment Group, was developed to support youth who wish to further their education beyond high school. Three Bridge Scholars each received \$8,500 in tuition reimbursement for the academic year. They also participated in other NYFC programs including the Youth Advisory Board, Peer Mentoring, and one-on-one monthly meetings with the Youth Academic Advisor. Priority was given to undocumented youth and students not eligible for financial aid.



"It has been a great honor and privilege to have been a Bridge Scholar. I was able to focus on my studies this past semester without any financial worries around tuition and with plenty of moral support from the program. I'm so grateful for the amount of love and support I've received from NYFC."

### Caden H.

### Fall 2020 Bridge Scholar Winner

SUNY Westchester Community College | Freshman | Computer Science



"As a young man that came from Haiti not too long ago, this money will help me achieve my dream of attending and graduating from college."

### Alex M.

### 2020 Bridge Scholar Winner

CUNY Queensborough Community College | Freshman | Business



"This scholarship paid off my tuition balance. I can move forward in reaching my goal of being a stronger student without the distraction of debt."

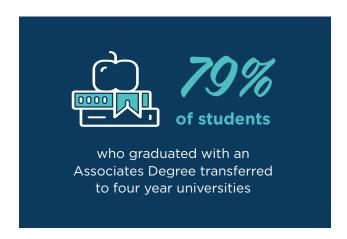
### Seinna B.

### 2020 Bridge Scholar Winner

CUNY LaGuardia Community College | Sophomore | Business Administration

### **Youth Advisory Board & Peer Mentoring Program**

The Youth Advisory Board (YAB) is NYFC's signature non-scholarship program and is open to youth ages 15-26. Established in 2008, the YAB is an innovative peer leadership initiative where foster care youth come together on a monthly basis to create community, fight stigma, and advocate for change. They also educate the public about NYFC programming, affordable housing resources, pathways to post-secondary opportunities, college scholarships, and more. In 2019, the YAB launched its Peer Mentoring Program. NYFC partners with the National Association of Student Personnel Administrators (NASPA) to deliver a three-day Peer-to-Peer Training Program, which provides participants with concrete trainings on life skills, soft skills, creating healthy relationships, and academic advice. During COVID-19 the YAB stayed highly active—so far, 100 youth have gone through the program and over 60 youth have attained certification.







Attended by **NYFC Students** 



### Top CUNY schools:

Borough of Manhattan Community College

Queensborough Community College

Kingsborough Community College

### Top SUNY schools:

Binghamton University Stony Brook University SUNY College at Old Westbury

### Other notable schools:

**Emory University** NYU **Howard University** 

### Popular majors include:

Social work Psychology Criminal justice Business Computer science

### Nick's Scholars Graduates

Nick's Scholars is a comprehensive program that helps students realize their educational and personal goals by providing essential financial, academic, emotional, and peer support services. Services provided include coaching, stipends, tuition assistance, and networking opportunities.



Kaira Batiz Spring 2020 **CUNY Queens College** English Major, Political Science and Spanish Minors

"New Yorkers for Children has helped me focus on my future. Following graduation, I plan to prepare for my LSAT. It has been eye opening to see the level of understanding I have now for this exam than when I first started preparing for it. I really want to go to law school. I plan on being an immigrant and criminal justice lawyer. I plan on spending as much time as I can in the courtroom. I am passionate about this... NYFC thank you for motivating me and being real."



**Alondra Castillo** Fall 2020 **CUNY Hunter** Sociology Major

"My time at New Yorkers for Children was truly an amazing in all regards. During my four years at NYFC I learned a lot about myself, and that anything is possible when you have people supporting and rooting for you. There were countless times where I felt unsure of whether college was right for me, but the staff would always be there to encourage me and reassure me that I had all of the capabilities to finish school successfully."



**Kurt Dawiec** Spring 2020 **CUNY City College** Physics Major, Computer Science Minor

"Despite setbacks, I've actually learned valuable lessons about myself. I've shaped stronger beliefs on things, more clearly defined who I consider my circle, found a better niche for me professionally, and formed closer bonds. There's beauty in any struggle and maybe I just needed a little more beauty in my life."



Seline Surita-Seda Summer 2020 CUNY John-Jay Criminal Justice Major, Counseling and Psychology Minors

"New Yorkers For Children provided me with all the support I required to complete my education. With their assistance and encouragement, I was able to graduate with my Bachelors Degree in Criminal Justice from John Jay College. Not only did NYFC commit to ensuring that I had the tools to successfully graduate, they were also helped to improve my well-being. For that, I will forever be grateful."



Dae Jung (Chris) Kim Spring 2020 SUNY Stonybrook Biology Major, Bioengineering Minor

"The Nick's Scholars program has helped me in many ways. There was of course a great deal of help financially, but some of the most important benefits I felt from the program were intangible. Just having a resource where I could turn to for help or even discuss my worries and concerns was a great boon psychologically. Even if worries remained after discussions, just hearing words of encouragement were often crucial in moments where I wanted to give up."



Araya (AJ) Manning Fall 2020 **CUNY Hunter** Social Work Major

"With the help of NYFC, I was able to focus primarily on school. Majoring in social work means that not only do I have regular coursework, homework, and exams to deal with, but I also had to maintain an internship in a social service setting... I also have a clear idea of how I want to proceed professionally after I graduate, thanks to meetings with Joi, therefore NYFC. With the help of NYFC, I was able to focus primarily on school. Majoring in social work means that not only do I have regular coursework, homework, and exams to deal with, but I also had to maintain an internship in a social service setting."



**Demetri Prince** Spring 2020 NYU Applied Psychology Major, Creative Writing Minor "[The] Nick's Scholars Program helped me to achieve my

academic goals because the financial assistance helped me to purchase my books early every semester and allowed me to focus on my studies without financial burden looming over me."



Jessica Ruiz Fall 2020 **CUNY City College** Hospitality Management Major

"Attending college and graduating was one of my biggest goals in life and I can honestly say New Yorkers for Children made that possible for me. They were the support system I needed, and I can't imagine what my life would be like without them."



**Ana Quinones** Fall 2020 CUNY LaGuardia Community College Human Services: Mental Health Major

"The end of 2020 I was able to complete my associates degree in human services: mental health. I am thankful for NYFC... for their continuous support with everything that I've accomplished so far."



Jahlika Hamilton Spring 2020 **CUNY Queens College** Urban Studies Major, Psychology Minor

# Innovative Programs

As part of its thought leadership role in the child welfare field, NYFC incubates, pilots, and refines promising programs on its own and through a partnership with ACS.

### **Post-Permanency Support Program**

Created in partnership with Spence Chapin Services to Families and Children and with input from ACS, the Post-Permanency Support Program is a pilot project designed to ensure children exiting foster care to adoption or kinship guardianship remain with their families. In addition to providing muchneeded specialized services to the families served, the project will identify quality and replicable models, helping to lay the foundation for similar programs throughout New York City. This five-year initiative was developed in 2020, with services beginning in 2021.

### **Partner Profiles**

"As young people age out of foster care, we have the unique opportunity to guide them on the path to adulthood by providing the supports they need to succeed, including robust education, career development, independent living, and social supports. LifeSet's evidence-informed model will further enhance SCO's current services and help prepare our young adults for a successful future."

Keith M. Little. President & CEO. SCO Family of Services

### **Parents Supporting Parents**

This initiative, operated by ACS, was created to help dismantle racism and bias within the foster care system by empowering parents. This program provides parent advocates to those parents who have come to the attention of the child welfare system. Equipped with proper training, these advocates can use their similar lived experience to effectively guide their counterparts and help strengthen parents voice as their case is processed.

### LifeSet

In partnership with ACS and Youth Villages, NYFC brought the highly promising LifeSet model to NYC in 2018. Designed to improve life outcomes for youth ages 17-22 who are transitioning out of foster care, LifeSet pairs a highly trained specialist with each young person to help them identify and accomplish goals and successfully prepare for independence. The program provides comprehensive supports including basic life skills, employment and education coaching, and social support. Since launching, 273 youth have been served through four participating foster care agencies, with the goal of expanding to two more in 2022.







# Unwavering Support

### **COVID-19 Emergency Funds and Emergency Grants**

When COVID-19 swept through New York, NYFC leapt into action to meet the new and unprecedented needs faced by older youth in or recently transitioned out of foster care. By pivoting to focus our long-standing Emergency Grants program on COVID-related needs, NYFC was able to provide unconditional cash transfers essential for helping vulnerable youth stabilize their lives during a tumultuous time. In addition, NYFC and ACS stood up



a virtual summer internship program and Fall Internship program to replace New York City's scaled back Summer Youth Employment Program. During the summer and fall, NYFC, under ACS's leadership, provided more than 200 paid virtual internships for older youth in the foster care and juvenile justice systems so that youth could still gain work experience despite the pandemic-related lockdown. Worth noting is that eight additional youth were placed in internships directly with NYFC. These internships included a Peer Educator Certification, along with a research project focused on the benefits of meditation, mindfulness, yoga, and nutrition, exploring how these interventions can serve as alternative approaches to healing trauma. Even while creating these new initiatives, NYFC maintained its existing programmatic support, distributing approximately \$1.8 million in cash-related support directly to youth and families.

### **NYFC'S COVID-19 RESPONSE**

NYFC fulfilled an unprecedented number of emergency funding requests to assist with rent and utility payments, medical bills, tuition, transportation laptops to facilitate remote learning, groceries, and basic household items.



"I was able to use the funding to pay for my first month's rent for a new place. This helped me get out of an unsafe situation for me and my son and for that I am so grateful."

21-year-old youth who has aged out of foster care

In total 1,841 total applications for aid were fulfilled through a combination of COVID-19 supports. Of the 681 older youth served through NYFC's Emergency Grants program alone, 79% were youth who aged out of foster care, while a smaller proportion were in foster care but needed additional support. Notably, nearly 40% of youth served were young parents and requested aid to purchase items including baby food and diapers. Payments per funding instance ranged from \$400 to \$800. In addition to receiving an unconditional cash transfer, all youth received a personalized call from NYFC program staff to check-in on the emotional health and well-being on the young person and to ensure that youth are receiving the support they needed. Many youth expressed that the call from NYFC was the only call they received during an already isolating time.

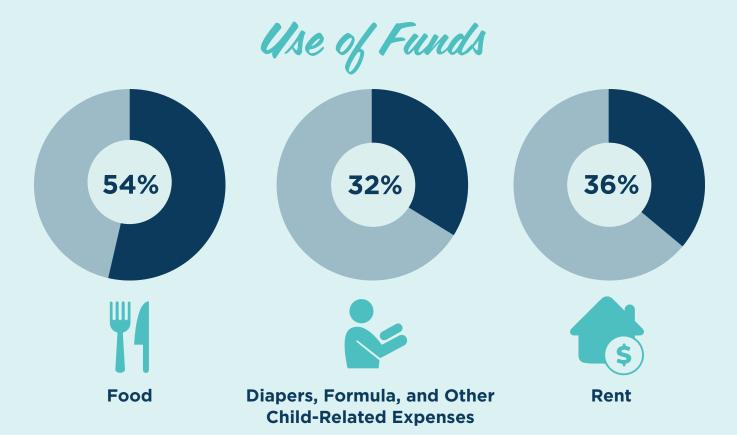
"I'm grateful for the funding because I was able to buy summer clothes that properly fit for my children. I have also been able to buy everyday toiletries for myself and my children, and basic necessities like diapers and groceries. I'm definitely very appreciative of NYFC's support during this time." 19-year-old youth who has aged out of foster care



1,841 **Awarded Applications** 



of all Emergency Grant funding went to youth who were aged out of foster care and not in school





# Corporate Partner Profile

For nearly 20 years, Macy's has been a strong and loyal partner to New York City's foster care youth by supporting the work of New Yorkers For Children. In this time, Macy's has supported signature programs such as the holiday gift drive, Wrap to Rap, Back to School; mentoring work, and an employment readiness program. Each year Macy's dresses the youth ambassadors attending the gala events, helping the young people feel confident and beautiful. And for two years in a row Macy's has sponsored NYFC's Network to Success Event. Macy's has had three consecutive NYFC Board Members, with Abigail James being the most recent Macy's trustee. The variety and steadfastness of Macy's support has been a huge boon to NYFC and the foster youth it serves over the past 20 years. NYFC is eternally grateful to Macy's for its unwavering support of New Yorkers for Children!



Giving back to the community—which most definitely includes NYC youth in foster care—is part of Macy's work culture and fabric. When I joined the NYFC board because of my role at Macy's, I found myself personally moved by the unique role that New Yorkers For Children plays for older youth in foster care needing support to attend college. It is the only organization in NYC that provides so many different scholarship opportunities and support for older youth in foster care.



**Abigail Jaimes** Senior Vice President of Marketing, Macy's

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Yeymi Hoffmans Senior Director of Finance & Administration

**Natille Nicholls** Finance & Administrative Associate

Ellen Ampofo **Director of Programs** 

### **DeVon Nolt**

Senior Director of Communications, Development, and Grants

Joi Campbell Manager of Youth Programs

Cassandra Rosser Administrative Associate

Seline Surita-Seda Youth Coordinator

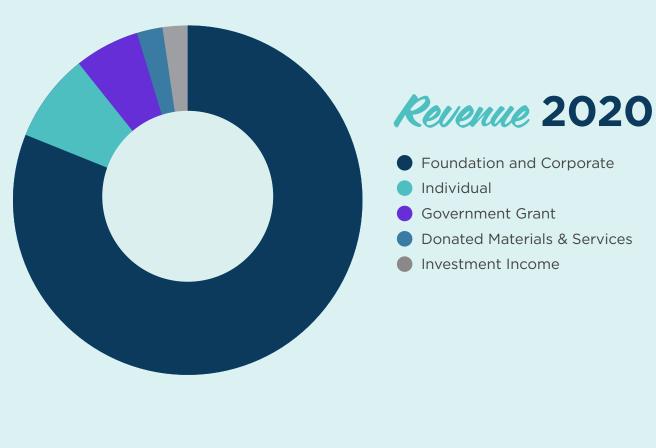
Liandra Tonge Youth Counselor

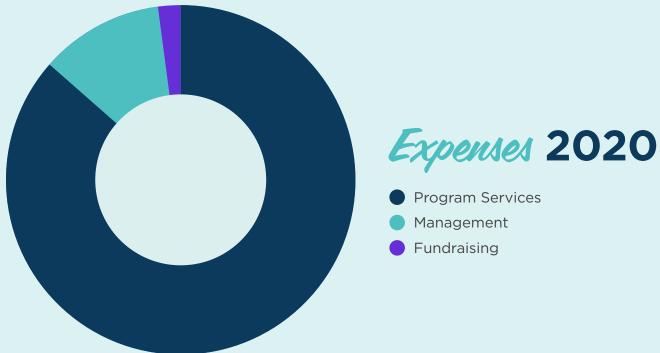
<sup>\*</sup>Former Board President



### **Statement of Activities**

	2020	2019
Revenue		
Individual	478,941	176,274
Foundation and Corporate	4,535,722	685,004
Government Grant	323,301	324,013
Donated Materials & Services	191,583	115,189
Special Events (net)	-	901,488
Investment Income	129,142	387,465
Total Revenue	5,658,689	2,589,433
Expenses		
Program Services	4,226,759	2,742,558
Management	590,085	567,551
Fundraising	123,232	175,482
Total Expenses	4,940,076	3,485,591
Change in Net Assets	718,613	(896,158)
Net Assets - Beginning of the year	6,965,677	7,861,835
Nick Association Food of the control	7.004.000	6.065.677
Net Assets - End of the year	7,684,290	6,965,677





## Donor List

Thank you for joining us on this journey to ensure better outcomes for transition-age youth in NYC foster care. We are better together!

### **INSTITUTIONS**

### \$1 million+

Spence-Chapin Services to Families and Children\* Doris Duke Charitable Foundation\* Youth Villages, Inc\*

### \$600,000-\$999,999

Anonymous\* NYC Administration for Children's Services \* Robin Hood Foundation The New York Community Trust\*

### \$350,000-\$449,999

Annie E. Casey Foundation\* Conrad N. Hilton Foundation\*

### \$200,000-\$349,999

Casey Family Programs Ira W. De Camp Foundation\* Mayor's Fund to Advance NYC Redlich Horwitz Foundation\* Sirus Fund\*

### \$75,000-\$149,999

Mother Cabrini Health Foundation Proskauer Rose LLP\*\*

### \$50,000-\$74,999

Bridge Investment Group, LLC Hopeland Stephen A. Schwarzman Charitable Giving Fund The Cornell Family Foundation

### \$20,000-\$49,999

Fireswamp Fund First Republic Bank Florence V. Burden Foundation Macv's Gives May & Samuel Rudin Foundation N L J Harris Giving Fund Paul Weiss Rifkind Wharton & Garrison\*\* Pritzker Foundation The Allen Foundation The Brightwater Fund The Seth Sprague Educational and Charitable Foundation Zegar Family Fund

### \$10,000-\$19,999

**Brooklyn Community** Foundation Conrad N. Hilton Foundation Ernst & Young G-III Apparel Group, Ltd Goldman Sachs Gives Northwell Health Nuttall Charitable Fund Proskauer Rose LLP Ruth K. Nelson Revocable Trust The Lipton Foundation The Sunshine Foundation Miss M Productions\*\* MNR Fund

### \$5,000-\$9,999

Bergen Foundation **Bulldog Ventures Ltd** Daniel O'Neill Charitable Fund David & Kathy Nissenbaum Account

**ICHIRAN USA\*\*** Leila and Mickey Straus Family Foundation The Mar Haas Foundation Rita & Alex Hillman Foundation Schlosstein-Hartley Family Fund Split Tree Fund The Edlow Family Fund Wagner Family Fund Frieder Family Foundation

### \$1,000-\$4,999

Ann and Weston Hicks Fund Congregation Emanuel of NYC **Emmanuel Baptist Church** Hitachi Metals America, Ltd Howard & Amv Finkelstein Foundation Janet Collection\*\* Jeanne & Herbert Hansell Fund Lee and Cynthia Vance Foundation Loretta McCarthy Trust Marin Community Foundation Oren and Mary Jo Bramson Charitable Fund Shippy Foundation Sidney Garber Jewelers, Inc. Steven B. and Elizabeth S. Gruber Philanthropic Fund Sunness Family Charitable Susan K. Freedman & Rabbi Richard Jacobs Family Fund The Barry and Rochelle Kaplan Fund The Horn Foundation

Thomson Reuters

Tim Blake Nelson and Lisa Benavides-Nelson Charitable Fund Westchester Community Foundation Wien Family Fund

### **INDIVIDUALS**

### \$75,000-\$99,999

Rona and Randolph Nelson

### \$50,000-\$74,999

John & Nancy Alderman Lise and Michael Evans Susan and Anthony Gilroy

### \$20,000-\$49,999

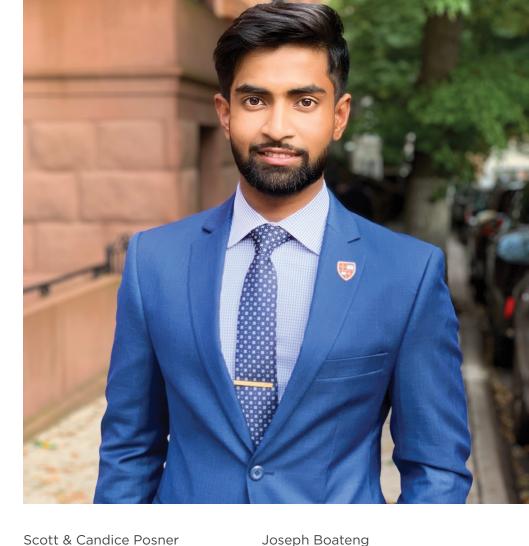
Amy Larocca & Will Frears Elizabeth and Gregory Meyers Laura and Henry McVey Roland & Gloria Angelica C. Estevez Sabina & Wilfred Schlumberger Susan L. Burden

### \$10,000-\$19,999

David G. Koepp & Melissa **Thomas** George Loening & Kimbrough Towles Patti & David Ongman Salvatore Gogliormella & Derek Dorn Leonard & Stefani Shavel

### \$5,000-\$9,999

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\*Multi-year grant \*\*In-kind



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#BeANewYorkerForChildren











Photo by Brandi Clark