

2022 ANNUAL REPORT



COMMUNITY OF CARING



Improving
the well-being of
youth and families



newyorkersforchildren.org

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Letter *from* Leadership

2022 was a year of change, community, and continuity at New Yorkers For Children.

Change

In November, Saroya Friedman-Gonzalez, our Executive Director for six and a half years, transitioned to a new venture, providing the Board with the opportunity to conduct a search for a new leader for our organization. Our former Executive Director laid the groundwork with staff to develop new programming and a restructuring of teams to streamline the work to better serve our youth and provide a welcoming platform for new leadership.

Community

In 2022, NYFC pivoted our direct service offerings and staff capacity to provide services that helped youth connected to NYC foster care adjust and adapt to shifting realities in schools and workplaces. Our new offices provided the opportunity for the youth to have in-person counseling sessions with credentialed mental health providers. We filled gaps in the system by helping our clients navigate the logistics of in-person, hybrid, and remote learning and supportive service delivery models.

In addition to our existing Signature Program portfolio, we also began planning for the launch of Direct Cash Transfer (DCT), a

new program created in partnership with Children's Defense Fund, which aims to provide unconditional cash support (as a form of universal basic income) on a monthly basis to youth aging out of foster care. We also prepared plans for the launch of our Cohort Connection program, which combines group-based work with programmatic elements of our successful Nick's Scholars program, in order to help youth aging out of foster care persist and graduate from college.

Continuity

Our intermediary work in the field of child and family welfare also thrived, as we implemented our Post-Permanency Support Program (PPSP) and Small Grants Program (SGP). In collaboration with Spence-Chapin, PPSP works with three organizations to offer NYC families the best chance for success in preserving and stabilizing placements once children have been adopted or placed in kinship guardianship. To enhance the ecosystem of child welfare organizations in New York, NYFC partnered with the Hilton Foundation through the SGP to provide targeted financial and technical assistance to eight smaller nonprofits who are carrying out innovative direct service, policy change, and research work.

The following highlights punctuate the variety of accomplishments achieved in 2022:

At A Glance



800

people served by our
SGP subgrantees



90%

persistence rate for our
college enrolled students

- NYFC received its first-ever government grant of \$50,000, from the New York City Council, to support our direct service programming – marking change.
- Nearly 800 people, the vast majority of them low-income and BIPOC, were served by our SGP subgrantees with new funding administered by NYFC – managing community.
- We set a new high in the persistence rate, as 90% of the young people we serve who were enrolled in college stayed enrolled from one semester to the next – maintaining continuity.

Our mission is a reminder of the collective responsibility we hold to care for and elevate

all youth in the city, so that they have the necessary resources for optimal development and the opportunity to succeed regardless of challenging circumstances.

During a year of changes, NYFC’s consistent capacity to continue supporting youth and combatting the lingering effects of the pandemic would not have been possible without the steadfast commitment of our donors. Looking ahead to 2023, we are proud to do this work alongside you and grateful for your contributions, as they enable us to dream bigger and nimbly respond to the evolving needs of our youth.

Thank You for being New Yorkers For Children!



Alan Yu
Executive Director



Susan Burden
Board Co-President



Denise Maybank
Board Co-President



Who We Are

Mission

New Yorkers For Children (NYFC) improves the well-being of youth and families in the child welfare system with an emphasis on older youth aging out of the system. NYFC provides direct educational, financial, and emotional support and develops programs to fill gaps in the system in partnership with foster care agencies, community organizations, and the NYC Administration for Children's Services.

Vision

New Yorkers For Children is working towards a city where child welfare organizations have an abundance of resources to care for youth and families at risk or in need of support to lead safe, healthy, and rewarding lives.

Signature Programs

- There are nearly 7,000 youth currently in foster care in New York City, and while 77% of the general NYC population will graduate from high school within 4 years, only 25% of youth who have experienced foster care will.
- It is difficult for this population to pursue higher education, and to do so requires overcoming tremendous odds, especially as they will not receive the same support and tools as those who have not experienced foster care.
- NYFC's Signature Programs offer direct services to this group of youth to provide them with support through graduation.
- This includes services such as unconditional cash grants, packages to assist with the costs associated with starting and re-enrolling in class each semester, access to individual or group support from trauma-informed staff, and an array of networking events with partner corporations in NYC.
- This programming hopes to increase persistence and graduation rates for youth who have experienced foster care and provide them with the tools they need to transition successfully into independent adulthood.



\$448,207

in total monetary support
across Signature Programs



937

awards received by youth
across all Signature Programs

NICK'S SCHOLARS

The Nick's Scholars program was launched in 2006 and provides personal, emotional, financial, and educational support to youth in and aged out of foster care.

Benefits from this program include individual, in-person coaching and support from members of NYFC staff, monthly stipends to assist with living costs and textbooks, access to emergency funding, referrals to external support for additional assistance such as LifeSet, tutoring, and mental health services. Scholars are also encouraged to participate in other NYFC programs, as well as our host of in-person and virtual networking events with corporations to help advance their professional goals and foster peer-to-peer connections.

EMERGENCY GRANTS

In 2022, NYFC offered two emergency funds, both of which providing assistance to youth who had aged out of the foster care system in NYC.

- The Charles Evans Emergency Educational fund aided youth who were pursuing higher education (either an undergraduate degree or a vocational program), and had experienced a financial emergency that disrupted their education. In total, 39 awards were given to 38 youth for a total of approximately \$30,000.
- The second emergency fund we offered was the Aged-Out Not In School (AONIS) Emergency Fund. This fund was established in early 2020 when the pandemic began, when needs were particularly high among this population, but we have found that those needs have not diminished over time and this fund continues to be an important lifeline. In 2022, 453 awards were granted to 353 youth, which highlights the need for continued support for many of these young people, as there were 100 repeat applications. Over \$200,000 was awarded in the form of unconditional cash grants, providing autonomy to the youth to determine their most pressing needs.
- 2022 is the 10-year anniversary of the Charles Evans Emergency Fund.



\$200,000

in AONIS Emergency Funds
were awarded to 353
youth in 2022

BACK TO SCHOOL

Established in 1999, Back to School is one of NYFC's oldest programs, and it is open to youth in care and those who are aged out. First time awardees are provided with a new laptop, and every student receives a gift card for each semester that they are enrolled in school. Youth are further invited to all the career, networking, and development events that NYFC offers.

A total value of **\$100,000+**
was awarded to

316

undergraduate students

SPIRIT AWARD

The Spirit Award is a merit-based scholarship for youth in or aged-out of the foster care system in NYC who are attending a 4-year college and pursuing their bachelor's degree. Students receive between \$2,000 to \$10,000 per award, with three students receiving this scholarship in 2022 for a total of \$15,000.

3 students received the Spirit Award in 2022 for a total of \$15,000

FINANCIAL EMPOWERMENT FUND

The Financial Empowerment Fund is a merit-based scholarship, awarding up to \$5,000 to students pursuing their undergraduate degrees to help alleviate debt or prevent them from incurring debt. Youth are also provided with the opportunity to meet with a Financial Coach, provided by First Republic Bank, to learn how to manage money and establish credit.

13 youth were awarded

\$45,000

YAB/PEER MENTORING

- 2022 saw the continuation of our successful Peer Mentoring Program, where youth are trained to lead events and share knowledge with their peers at partnering agencies. The curriculum is designed by people with lived experience of foster care in New York City, in partnership with NYFC.
- Youth advocacy and peer-to-peer relationships remain at the heart of what NYFC strives for. The Youth Advisory Board provided great inspiration for our new program, the Cohort Connection Program.
- The Youth Advisory Board continues its efforts to increase public awareness of the struggles faced by youth who have experienced foster care and inspire youth to become advocates for themselves and their communities.





COHORT CONNECTION PROGRAM

In 2022, we began planning for the launch of the Cohort Connection Program, which has been created with help from the CUNY College Completion Innovation Fund.

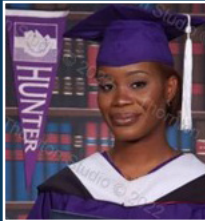
- The idea for the Cohort Connection Program was based off the success of our Nick's Scholars program and aims to achieve similar benefits utilizing a group support setting, rather than individualized support, in order to serve more youth.
- Cohort Connection will use a peer-led group model, with support from NYFC staff members, to provide emotional and academic support to youth in or aged out of NYC foster care. This program will aim to increase peer support and the sharing of resources amongst this population.
- The sessions for this program will occur monthly and virtually so that we can reach youth who are attending college out of state. A stipend of \$100 will be awarded for each meeting attended.
- Youth will be able to access individual support from staff members at NYFC and will be strongly encouraged to participate in events and other programs that we offer.

DIRECT CASH TRANSFER PILOT

The Direct Cash Transfer Pilot will begin in 2023. In partnership with Youth N Power and Children's Defense Fund-New York, 100 youth will be selected to participate in a study on the benefits of ongoing financial support for youth who have aged out of foster care in NYC.

- The selected youth will receive a \$1,000 stipend each month for 12 months without losing access to the public benefits they are already receiving.
- The knowledge produced from this study will enable us to influence public policy in a way that will empower and support youth and families who have experienced foster care.

Graduate Features



Ana O.
CUNY Hunter
Sociology

"Thank you to New Yorkers For Children for supporting me throughout my entire college journey. Without all of you this would not have been possible."



Kimberly W.
CUNY York College
Business Administration (concentration: Human Resources)

"One of the hardest decisions in life that helped me get through the toughest obstacles I have encountered so far was to decide which bridges to cross and which bridges to burn. Not all routes lead you to success. It is good to let go of people or things you love that may not love you back."



Melanie T.
CUNY Hunter
2022 Grad | Woman and Gender Studies

"Nobody can fathom the number of challenges I've faced in my academic journey ... I always knew I was destined to be something extraordinary, but it wasn't until I stepped into my own power that I was able to make it here. I am thankful for the resources I've had like NYFC to support my journey as it has made a major difference in where I would be today."



Lamuhamad M.
CUNY Lehman College
Spring 2023 | Psychology



Marowa
CUNY Brooklyn College
Spring 2023 | English Literature

Innovative Programs

As part of its thought leadership role in the child welfare field, NYFC incubates, pilots, and refines promising programs on its own and in partnership with foster care agencies, community-based organizations, and ACS.

These initiatives have included bringing the LifeSet model of support for youth aging out of care to NYC, offering services for adoptive/KinGAP families, and providing grassroots community-based organizations with much-needed resources. Overall, with innovative programming, NYFC aims to enrich the landscape of support for a variety of historically underserved communities by implementing innovative program models new to NYC and, if shown to be successful, scale them up at other organizations. NYFC is consistently engaged in 'moving the needle' on systemic change in the child welfare space.

1,252 *people served in 2022* **78 PPSP | 1,030 SGP | 144 LifeSet**

POST-PERMANENCY SUPPORT PROGRAM

The Post-Permanency Support Program (PPSP), which began in 2022, provides families with services immediately following adoption or permanent guardianship, including counseling, support groups, mentorship, advocacy, and more. Effective post-permanency services can reduce the likelihood of a permanency dissolution during this turbulent transition period. This program was launched in collaboration with Spence-Chapin Services to Families and Children and carried out by three highly qualified providers: MercyFirst, New Alternatives for Children (NAC), and the Council on Adoptable Children (COAC). Our three providers served 78 families throughout 2022 under the PPSP.



100%

of families would recommend these services to another family in their position, with an average satisfaction rate of **9.54 out of 10.**

NYC SMALL GRANTS PROGRAM

Funded by the Hilton Foundation, the NYC Small Grants Program (SGP) provides smaller organizations with targeted support—both financial and technical—to grow their service offerings and, in doing so, enrich the quality of public services across NYC for youth and families. Since 2022, NYFC has made nine subgrants to small, community-based organizations in the realm of foster care and child welfare. These organizations are majority BIPOC-led and/or led by those with lived experience in the foster care system. In addition to funding, these organizations also take part in a learning community where they cross-pollinate ideas, learn from experts, and support each other.

More than 1,000 youth and adults were served through Small Grants Program funding in 2022. In addition, NYFC facilitated four learning community meetings, which featured a range of discussions, ranging from presentations by experts in the foster care sphere to collaborative reviews of scenario cases.

LIFASET

Since 2018, NYFC has been working with Youth Villages and ACS to continue the implementation and use of the LifeSet model in the child welfare sphere in the city. This model is highly personalized to each youth and aims to improve outcomes in education, housing, employment, as well as reduce arrests and serious incidents.

Our four partner foster care agencies who implement the LifeSet model served 144 youth in 2022, with an impressive 99% of those youth attaining stable housing by the time of their discharge from LifeSet. This is often a great challenge for youth who have experienced the foster care system, showcasing how effective this model is.

144

youth served by LifeSet



121 youth remained in the program for 60+ days



99%

attained stable housing



67%

received employment

Highlighting

NYC Small Grants Program

NYFC launched the NYC Small Grants Program in 2021, building on a long history of supporting small nonprofits, with funding from the Hilton Foundation in an effort to support the ecosystem of child welfare nonprofits in New York.

The program provides subgrants to smaller organizations who are carrying out direct service, policy change, or research work in one or more of the following nine concept areas: Housing, Transition Age Youth, Education and Career, Mental Health, Expectant Parents, C-SEC (youth who are victims of sex trafficking), Caregivers, Youth Voice, and Equity.

The vast majority of subgrantee organizations are BIPOC-led and/or led by those with lived experience in foster care, and all are based in New York City. In addition to funding, selected organizations participate in regular learning community meetings through a teach-and-learn approach, cross-pollinating innovative ideas and supporting each other. Through this project, NYFC provides smaller organizations with targeted support – both financial and technical – to grow their service offerings, and in doing so enriches the quality of services across the NYC child welfare landscape.

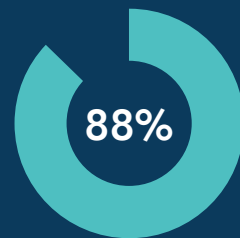
Subgrantee Leaders



identified as BIPOC



identified as female



were low-income

Partner Spotlight

Doris Duke Foundation (DDF)

One of the most important funders for New Yorkers For Children in recent years is the Doris Duke Foundation (DDF). Since 2017, DDF has generously provided more than \$2.5 million in funding to support core NYFC programs and operations. Most notably, DDF supported a significant expansion of NYFC's Nick's Scholars program, significantly increasing the number of youth served through this flagship program. In total, 37 young adults were provided scholarships with funding from DDF, of whom nearly 80% went on to graduate from college.

In addition, DDF has provided invaluable funding to support other essential NYFC operations, including program staffing, administration, and assistance in upgrading our Salesforce database, which will be instrumental in making better use of Programs staff capacity and tracking trends among youth participants to evaluate and tailor services. The funding also supports two Manager of Youth Programs positions, who provide essential wraparound services to the young adults we serve in all our programs.

For your ongoing and invaluable support, we offer our heartfelt thanks.



Jooyeun Chang
Program Director for
Child Well-being

"The Doris Duke Foundation strives for a more creative, equitable and sustainable future, and the health, safety and security of children and families are paramount to that goal. New Yorkers For Children provides a safety net for some of NYC's most vulnerable youth currently in and aging out of the child welfare system. We are proud to have supported New Yorkers For Children for more than a decade by funding their general operations, as well as helping to create and launch the Nicholas Scoppetta Scholarship Fund. Their innovative model has helped thousands of young people gain the education and skills to become thriving contributing members of their communities."

Financials *Statement of Activities*

	2022	2021	2020
Revenue			
Individual	72,945	536,193	478,941
Foundation and Corporate	1,585,066	7,739,992	4,535,722
Government Grant	—	147,492	323,301
Donated Materials & Services	75,192	88,521	191,583
Special Events (net)	881,885	-	-
Investment Income	(321,482)	254,289	129,142
Other Income		-	-
Total Revenue	2,293,606	8,766,487	5,658,689

Expenses			
Program Services	4,079,241	3,544,697	4,226,759
Management	728,506	657,210	590,085
Fundraising	250,035	78,636	123,232
Total Expenses	5,057,782	4,280,543	4,940,076

Change in Net Assets	(2,764,176)	4,485,944	718,613
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Net Assets - Beginning of the year	12,170,234	7,684,290	6,965,677
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Net Assets - End of the year	9,406,058	12,170,234	7,684,290
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Supporters

INSTITUTIONS

\$1 million +

Conrad N. Hilton Foundation*
 Childrens Defense Fund*
 Doris Duke Charitable
 Foundation*
 Spence Chapin Services to
 Families and Children*
 W.K. Kellogg Foundation*
 Youth Villages, Inc*

\$500,000-\$999,999

Anonymous*

\$100,000-\$349,999

Redlich Horwitz Foundation*
 Van Ameringen Foundation*
 The New York Community
 Trust*
 The Ichigo Charitable
 Fund, an advised fund of
 the Brooklyn Community
 Foundation*
 The Hearst Foundation*
 Fund for Public Health in New
 York, Inc *

\$50,000-\$99,999

LME Foundation
 Rockefeller Philanthropy
 Advisors
 Hopeland*
 First Republic Bank

\$20,000-\$49,999

Mayor's Fund to Advance NYC
 NYC Administration for
 Children Services *
 Fireswamp Fund



Florence V. Burden Foundation
 Macy's & Bloomingdale's*
 & ** Ruth K. Nelson
 Revocable Trust
 The Allen Foundation
 The Brightwater Fund
 The Falconwood Foundation
 The Myers Family Fund
 The Seth Sprague
 Educational And Charitable
 Foundation
 Kenworthy-Swift Foundation
 The Inner Circle
 Daniel O'Neill Charitable Fund
 Mayor's Fund to Advance NYC
 Robin Hood Foundation
 Paul Weiss **
 Proskauer Rose LLP**
 The Callon Family Fund

\$10,000-\$19,999

Goldman Sachs Gives
 MNR Fund
 May & Samuel Rudin Family
 Foundation
 Northwell Health

The Edlow Family Fund Inc
 Barrera Puri Family Foundation
 HAB Charitable Corporation
 SSB Charitable Corporation
 National Philanthropic Trust

\$5,000-\$9,999

Greater Houston Golf Charity
 - Insperty Holdings
 Bergen Foundation
 The Marc Haas Foundation
 Eisner Advisory Group LLC
 Creative Artists Agency
 Amalgamated Charitable
 Foundation
 Zegar Family Fund

\$1,000-\$4,999

AIG
 Howard & Amy Finkelstein
 Foundation
 Lawrence and Susan Daniels
 Giving Fund
 Marcia & Phillip Rothblum
 Foundation
 Marin Community Foundation

Rita & Alex Hillman Foundation
 Shippy Foundation
 Steven B & Elizabeth S
 Gruber Philanthropic Fund
 The Jeanne & Herbert
 Hansell Fund
 The Oren & Mary Jo Bramson
 Charitable Fund
 Swartz Abramson Family
 Foundation
 The Blackbaud Giving Fund
 Morgan Stanley Foundation
 H & F Gives Foundation
 Charities Aid Foundation
 America
 Dau Family Foundation
 Open Impact Real Estate LLC
 Goldman Sachs Philanthropy
 Fund
 Barry and Rochelle Kaplan Fund
 Gladstein Family Foundation
 The Horn Foundation
 The Bandier Family
 Foundation, Inc
 OKK Trading **
 Henricksen**

INDIVIDUALS

\$75,000-\$99,999

Rona & Randolph Nelson

\$50,000-\$74,999

Frank Marshall & Kathleen Kennedy

John & Nancy Alderman

Susan L. Burden

Susan & Anthony Gilroy

\$20,000-\$49,999

Amy Larocca & Will Frears

Laura & Henry McVey

Gloria & Roland Estevez

Angelica C. Estevez

Jeffrey & Ashley McDermott

\$10,000-\$19,999

Elana & Louis Klein

Leonard and Stefani Shavel

Suzanne O. & Matthew B. Donohoe

Abigail James

Salvatore Gogliormella &

Derek Dorn

Robert Macdonald

Anne & Ben Huneke

Strauss Zelnick

Donya & Scott Bommer

Carla Solomon & Nino

Magliocco

\$5,000-\$9,999

Allen Thorpe & Meghan

MacKay

David Koepp

Nancy Adler

Arthur Niles

Genevieve Nestor

William Susman

Lisa Messinger

Harold P. Hope III

Richard Pelpler

Ira M. & Susan R. Golup

Jennifer & Scott Frank

Robert & Margaret Farrell JR.

Gregory S. & Jennifer Geiling

Kerry & Katherine Orent

\$1,000-\$4,999

Ann Weiss-LaGravenese &

Richard LaGravenese

David Blum & Terri Minsky

David Hansell & Rob Cimino

Denise Maybank

Don H. & Sara L. Nelson

Eric Nelson

Eric Scoppetta

Eric Karp

Frances Higgins

Jane Steinberg

Janis Donnaud

Peter Gethers

Peter Yeung

Jennifer H. Mieres & Haskel

Fleishaker

Katherine Nelson

Kathleen Moloney

Kathryn Conroy & Ellen

Lippmann

Leslie & Greg Warner

Mack & Jeannette Rossoff

Mona Aboelnaga

Melissa Vlax

Patti & David Ongman

Richard Fine

Wendy & David Hashmall

Yun Lee & Tom Kane

Flori Marquez

Greg & Leslie Warner

Scott Mager

John H. Reilly III

Elisabeth Betancourt

Katherine Steinberg

Paul Eagle

Berna Barshay

Beth Neumann

Carter Burden

Emanuel Weintraub

Hedwig Ohara

Jean Vendice

Jess Dannhauser

Richard And Emilie Powers

Sally Horchow

Beau Willimon

Ellen & Bob Sunness

Cynthia King Vance

Tim & Lisa Nelson

Liana Pai

Georgia Boothe

Timothy Millhiser & Viginia

Millhiser

Diane Rudolph & Phillip Lee

Mitchell and Leni Berg

Andrea Scoppetta

Alice Shure

Loretta McCarthy

Richard Jacobs & Susan

Freedman

Ann & Bill Sacher

Eric Brettschneider

Lane Brettschneider

Elizabeth Ehrich Berkeley

Evelyn Bell

Chaya Block

Margot Zevon

Kerri Kwinter

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